

SHIFT FUTURE

MUSINGS ON THE FUTURE *Now* OF WORK-Life

By:

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For:



We are in the **space*** between no longer
and not yet.

Gaining more **productivity*** is the focus of most top CEOs.

We are getting **the rest*** of folks, not the best of folks.

***83% of employees suffer from work related stress (-stress.org)**

***40% of employees feel isolated at work (-EY)**

***53% of managers are burnt out at work (-CNBC)**

Businesses are being asked to do and
be **more***.

We are all **infinitely browsing***, looking for greener pastures b/c of a FOMO.

***45% of workers have a side hustle (-CNBC)**
50% of new joiners are looking for a new job (-Lattice)

This is a moment about **growth*** not learning.

The message is not the **medium***. We are entering the age of content quality.

Ideology is quickly and deeply becoming
our **identity**.

***Only 30% of people would help someone in need that disagreed with their point of view (-Edelman)**
***62% of respondents say the lack of civility and mutual respect is the worst they have seen (-Edelman)**

Our relationship with time is more pliable, but we are feeling **pressed***.

Hard things are **hard***. You are ready for hard things.

***Only 42% of adult Americans believe our youth will have a better life than their parents which is down 18 points since 2019 (-Gallup)**

***Gen Z is the first generation to have little or no memory of a world without smart phones (-Pew)**

Gen Z will be the best educated generation yet (-Pew)